

LEO BURNETT U.S.A.

A DIVISION OF LEO BURNETT COMMERCE, INC.

AD (PS18 104-C2)-REQ. 9M15736-"YANKEE STEWART" (BEVERAGE)-PG. 4/C BLD (8 x 10 13/16) PROD. MONTHS '89  
Printed in U.S.A.



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**Alpine**

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TO PEAK YOUR INTEREST.**  
ALPINE AND YOUR FAVORITE SOFT DRINK, FREE.

Full Flavor: 16 mg. "tar," 1.0 mg. nicotine av. per cigarette by FTC method.  
Light: 10 mg. "tar," 0.8 mg. nicotine av. per cigarette by FTC method.

**BUY A CARTON OF ALPINE, GET A FREE  
6 PACK OF 12 OZ. CANS OF ANY  
SOFT DRINK.**  
Exp. 10/31/89

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By Pregnant Women May Result in Fetal  
Injury, Premature Birth, And Low Birth Weight.**

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2 LITER BOTTLE OF ANY SOFT DRINK.**  
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